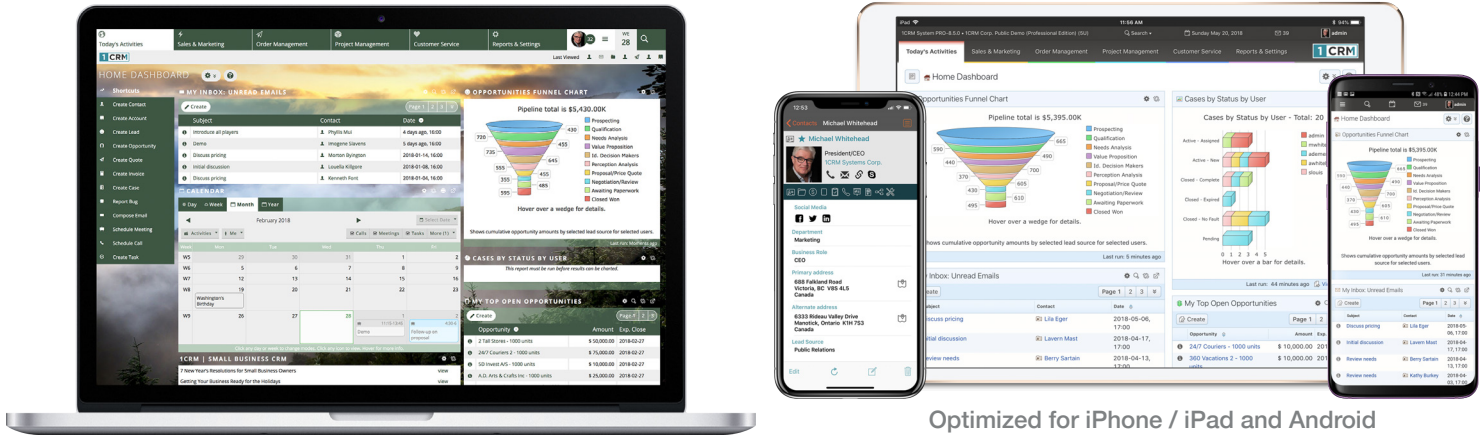


Make your CRM as Unique as your Business!



Get your 30-Day FREE Trial

Get 1CRM – The most customizable, complete, and cost-effective CRM on the market.



Optimized for iPhone / iPad and Android

**SALES & MARKETING**

Grow your business while saving time with 1CRM's sales force automation & forecasting, workflow automation, telephony integration, marketing automation, dashboards & analytics, plus dynamic target lists & drip-feed campaigns.

**FULL BUSINESS MANAGEMENT**

One system for all your business needs. 1CRM features complete order management with quotes, invoices, catalogs & price books; Project & service management with time sheets, HR, expense reports and more!

**MADE FOR YOUR BUSINESS**

Make your CRM truly unique with personalized dashboards, custom module designer, PDF form designer, custom reports & charts, custom fields and layouts, personality packs, and your choice of themes and colours.

## Doing Business, Better

Chances are, you already know what is important to you in a Customer Relationship Management (CRM) system. You want it to be fast, and accessible from anywhere, using a web browser, smartphone or tablet. A simple, clean and obvious layout is a must as well.

You also need it to be customizable; really customizable! Since no off-the-shelf CRM is going to be a perfect fit for your business, your CRM must be quick and easy to customize. Business moves fast these days!

Another critical need is that your CRM has to play well with others. Other systems, that is: Islands of information belong in the 80's. Today you need all your tools to work together efficiently - from email, social media, lead generation, telephony and CRM, to quotes, invoicing and shipping, and right through to project management, service and support.

In our shrinking world, your CRM also has to be at home wherever you find yourself. With broad support for multiple user languages, currencies, number, date and address formats, paper size standards - even international holidays.

Finally, you need your CRM to be affordable, and available on your terms. Whether you prefer a 1CRM On Premise system within your existing IT infrastructure or a Cloud service with no

server management hassles, 1CRM has a solution for all budgets.

From entry-level Startup and Startup+ Editions to comprehensive Professional and Enterprise Editions, 1CRM offers remarkably cost-effective monthly or annual subscriptions.

### Built Just For Your Business:

1CRM was built with the needs of your business in mind. A customizable CRM, designed to grow and adapt as your business develops.

A complete CRM that enables sales, service and administrative staff to share the same account and contact history. That provides access to up-to-the-minute account balances, timesheets, expense reports, service case & project updates, giving your organization the integrated information platform it needs to compete with the best.

A CRM that understands that business today is mobile, and provides offline access to CRM Calendar, Contacts and Tasks on employee mobile phones and tablets, whether Android or iOS. Our CRMFlex capability offers connected mobile access to full CRM capabilities from anywhere your business takes you.

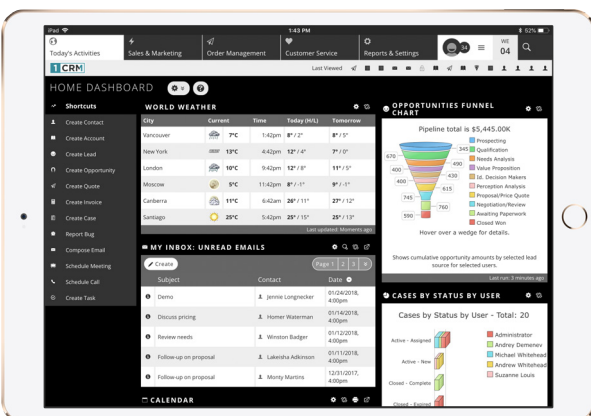
And for telephone intensive sales activities, 1CRM also offers telephony integration with RingCentral and Skype, including click-to-dial and screen pop of client info when they call in!

### Key Features:

- ✓ World Class Customer Relationship Management (CRM)
- ✓ Full Order Management: Product Catalog, Quotes, Sales Orders, Invoices, Payments Received, Statements & Receipts, POs ..
- ✓ Affordable CRM Solutions:
  - Free download: Startup Edition
  - 1CRM Cloud or On Premise from \$12-\$39 /user/month
- ✓ Customization Studio Includes Module Designer, PDF Form Designer, Layout Editor, Custom Fields Editor, Dropdowns Editor & Workflow Automation
- ✓ Extensive Standard Reports - Create custom reports in Report Designer
- ✓ Customizable Graphical Dashboards
- ✓ CRMFlex: Smartphone & Tablet Support (iPhone/iPad, Android)
- ✓ Offline access to CRM Contacts, Tasks and Calendar on your phone or tablet
- ✓ Email Marketing Campaigns: Drip-Feed Campaigns & Dynamic Target Lists

### Extended Business Management:

- ✓ Service Contracts / Case Management
- ✓ Project & Resource Management
- ✓ Timesheets and Expense Reports
- ✓ IP Telephony Integration (RingCentral, Skype etc..)
- ✓ Integrates With Outlook, Wordpress, Google Apps, QuickBooks, DropBox, GoToMeeting, HubSpot & More
- ✓ Class-Leading Group Calendaring
- ✓ Includes Self-Service Portal & eStore
- ✓ Inbound/Outbound HTML Email



**GET CONNECTED TODAY:** Affordable by businesses of any size, available in many languages, and designed to grow with your business, 1CRM gives your organization instant access to its vital corporate information, via desktop or mobile devices.

Available in Startup, Startup+, Professional and Enterprise Editions; as subscriptions to the 1CRM Cloud service or an On Premise Software installation. Together with our worldwide partner network, 1CRM Systems Corp. offers a wide range of QuickStart services: installation, configuration, customization, training and support. Let us help you today!

- ◆ Contact us at **(778) 432-2761** or email us at **info@1crm.com**
- ◆ Try our live online demo at **http://www.1crm.com/live-demo/**, or get a Free 30-day trial, and a personal Guided Tour at **http://1crm.com/free-trial/**