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	Startup Edition	Startup+ Edition	Professional Edition	Enterprise Edition
Cloud Service: Annual (Per user/month) Cloud Service: Monthly (Per user/month)	<b>\$12</b> \$15	\$19 \$22	\$28 \$33	\$34 \$39
On-Premise: Annual (Per user/month) On-Premise: Monthly (Per user/month)	Free	<b>\$12</b> \$15	\$21 \$26	<b>\$27</b> \$32
User, Implementation & Developer Guides; Online Help System	$\checkmark$	√	√	$\checkmark$
Maximum User Limit	3	10	Unlimited	Unlimited
Maximum Accounts Limit	300	600	Unlimited	Unlimited
Maximum Leads / Contacts / Targets	750	1500	Unlimited	Unlimited
Sales & Marketing				
Activity Tracking & History	√	√	√	√
Lead Tracking	√	√	√	√
Web-to-Lead Capture	$\checkmark$	√	√	√
Opportunity Tracking	$\checkmark$	$\checkmark$	√	√
Customizable Sales Process	$\checkmark$	$\checkmark$	√	$\checkmark$
Document Attachments	$\checkmark$	√	√	$\checkmark$
Salesforce Automation & Forecasting	$\checkmark$	$\checkmark$	√	$\checkmark$
Mass Email Campaigns & Tracking	√	√	√	√
Target Lists & Automated Follow-ups	$\checkmark$	√	√	√
Analytic Snapshots	√	√	√	1
Visual Workflow	√	√	√	√
Standard & Custom Reports	√	√	√	$\checkmark$
Advanced Reporting				$\checkmark$
Daily Activities & Social CRM				
Email & Reminders	$\checkmark$	√	√	√
Track Calls, Meetings, Tasks	$\checkmark$	√	√	√
Group Calendaring	$\checkmark$	$\checkmark$	√	$\checkmark$
Mobile Access: Android / iPhone/iPad	√	√	√	1
Company Forums	√	√	√	√
Facebook/LinkedIn/Twitter/Google+	√	√	√	1
CRMSync: iOS, Android, OS X, Outlook	$\checkmark$	√	√	√
iPhone App			√	√
Google Apps Integration	$\checkmark$	√	√	$\checkmark$
Skype Integration	√	√	√	1
Citrix GoToMeeting Integration	$\checkmark$	$\checkmark$	√	$\checkmark$

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Order Management				
Product Catalog & Inventory Tracking	√	√	√	√
Quote Management	$\checkmark$	√	√	$\checkmark$
Sales Orders, Invoices & Payments	√	√	√	√
Purchase Orders & Bills	$\checkmark$	$\checkmark$	√	$\checkmark$
Shipping & Receiving	√	√	√	√
Quickbooks Integration			\$	\$
Price Books				$\checkmark$
Project Management				
Tracking Project Tasks	$\checkmark$	√	√	√
Gantt Charts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Resource Management	$\checkmark$	√	√	$\checkmark$
Expense Reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Standard & Custom Project Charts	$\checkmark$	$\checkmark$	√	$\checkmark$
Time Sheets & Booked Hours	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customer Support				
Service Contracts	$\checkmark$	$\checkmark$	√	$\checkmark$
Case Management	$\checkmark$	√	√	$\checkmark$
Customer Support Email Management	$\checkmark$	$\checkmark$	√	$\checkmark$
Joomla 24/7 Self-Service Portal/eStore	√	√	√	$\checkmark$
Bug Tracking	$\checkmark$	$\checkmark$	√	$\checkmark$
Knowledge Base	$\checkmark$	√	√	$\checkmark$
Community Forum	$\checkmark$	$\checkmark$	√	$\checkmark$
Customization & Configuration				
Access Control via Roles & Teams	$\checkmark$	√	√	$\checkmark$
Drag 'n Drop Screen Layout Editing	$\checkmark$	√	√	√
Customized & Scheduled Reports	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Advanced Workflow Automation	$\checkmark$	√	√	$\checkmark$
REST API Service			√	$\checkmark$
Module Designer				√
PDF Form Designer				$\checkmark$

 $\checkmark$  = Included in base product

\$ = Additional fee applies

Not sure which edition is right for your business?

Contact us today for a free walk-through to help you find the right CRM solution to meet your business goals.

