

	Startup Edition	Startup+ Edition	Professional Edition	Enterprise Edition
Cloud Service: Annual (Per user/month) Cloud Service: Monthly (Per user/month)	\$12 \$15	\$19 \$22	\$28 \$33	\$34 \$39
On-Premise: Annual (Per user/month) On-Premise: Monthly (Per user/month)	Free	\$12 \$15	\$21 \$26	\$27 \$32
User, Implementation & Developer Guides; Online Help System	\checkmark	√	√	\checkmark
Maximum User Limit	3	10	Unlimited	Unlimited
Maximum Accounts Limit	300	600	Unlimited	Unlimited
Maximum Leads / Contacts / Targets	750	1500	Unlimited	Unlimited
Sales & Marketing				
Activity Tracking & History	√	√	√	√
Lead Tracking	√	√	√	√
Web-to-Lead Capture	\checkmark	√	√	√
Opportunity Tracking	\checkmark	\checkmark	√	√
Customizable Sales Process	\checkmark	\checkmark	√	\checkmark
Document Attachments	\checkmark	√	√	\checkmark
Salesforce Automation & Forecasting	\checkmark	\checkmark	√	\checkmark
Mass Email Campaigns & Tracking	√	√	√	√
Target Lists & Automated Follow-ups	\checkmark	√	√	√
Analytic Snapshots	√	√	√	1
Visual Workflow	√	√	√	√
Standard & Custom Reports	√	√	√	\checkmark
Advanced Reporting				\checkmark
Daily Activities & Social CRM				
Email & Reminders	\checkmark	√	√	√
Track Calls, Meetings, Tasks	\checkmark	√	√	√
Group Calendaring	\checkmark	\checkmark	√	\checkmark
Mobile Access: Android / iPhone/iPad	√	√	√	1
Company Forums	√	√	√	√
Facebook/LinkedIn/Twitter/Google+	√	√	√	1
CRMSync: iOS, Android, OS X, Outlook	\checkmark	√	√	√
iPhone App			√	√
Google Apps Integration	\checkmark	√	√	\checkmark
Skype Integration	√	√	√	1
Citrix GoToMeeting Integration	\checkmark	\checkmark	√	\checkmark

	Startup Edition	Startup+ Edition	Professional Edition	Enterprise Edition
Order Management				
Product Catalog & Inventory Tracking	√	√	√	√
Quote Management	\checkmark	√	√	\checkmark
Sales Orders, Invoices & Payments	√	√	√	√
Purchase Orders & Bills	\checkmark	\checkmark	√	\checkmark
Shipping & Receiving	√	√	√	√
Quickbooks Integration			\$	\$
Price Books				\checkmark
Project Management				
Tracking Project Tasks	\checkmark	√	√	√
Gantt Charts	\checkmark	\checkmark	\checkmark	\checkmark
Resource Management	\checkmark	√	√	\checkmark
Expense Reports	\checkmark	\checkmark	\checkmark	\checkmark
Standard & Custom Project Charts	\checkmark	\checkmark	√	\checkmark
Time Sheets & Booked Hours	\checkmark	\checkmark	\checkmark	\checkmark
Customer Support				
Service Contracts	\checkmark	\checkmark	√	\checkmark
Case Management	\checkmark	√	√	\checkmark
Customer Support Email Management	\checkmark	\checkmark	√	\checkmark
Joomla 24/7 Self-Service Portal/eStore	√	√	√	\checkmark
Bug Tracking	\checkmark	\checkmark	√	\checkmark
Knowledge Base	\checkmark	√	√	\checkmark
Community Forum	\checkmark	\checkmark	√	\checkmark
Customization & Configuration				
Access Control via Roles & Teams	\checkmark	√	√	\checkmark
Drag 'n Drop Screen Layout Editing	\checkmark	√	√	√
Customized & Scheduled Reports	\checkmark	\checkmark	\checkmark	\checkmark
Advanced Workflow Automation	\checkmark	√	√	\checkmark
REST API Service			√	\checkmark
Module Designer				√
PDF Form Designer				\checkmark

 \checkmark = Included in base product

\$ = Additional fee applies

Not sure which edition is right for your business?

Contact us today for a free walk-through to help you find the right CRM solution to meet your business goals.

