

	Startup	Startup+	Professional	Enterprise
	Edition	Edition	Edition	Edition
Cloud Service: Annual (/user/mo.) Cloud Service: Monthly (/user/mo.)	\$13 \$15	\$20 \$23	\$29 \$33	\$34 \$39
On-Premise: Annual (/user/mo.) On-Premise: Monthly (/user/mo.)	Free	\$20 \$23	\$29 \$33	\$34 \$39
User, Implementation & Developer Guides; Online Help System	1	V	√	√
Maximum Users You May Purchase	3	10	Unlimited	Unlimited
Maximum Accounts Limit	300	600	Unlimited	Unlimited
Maximum Leads / Contacts / Targets	750	1500	Unlimited	Unlimited
Sales & Marketing				
Activity Tracking & History	√	√	✓	√
Lead Tracking	√	√	√	√
Web-to-Lead Capture	√	\checkmark	√	\checkmark
Opportunity Tracking	√	√	√	√
Customizable Sales Process	\checkmark	\checkmark	√	\checkmark
Document Attachments	√	√	√	\checkmark
Salesforce Automation & Forecasting	\checkmark	\checkmark	√	\checkmark
Mass Email Campaigns & Tracking	√	√	✓	√
Target Lists & Automated Follow-ups	√	√	✓	√
Analytic Snapshots	√	√	✓	√
Visual Workflow	√	√	✓	\checkmark
Standard & Custom Reports	√	√	✓	√
Daily Activities & Social CRM				
Email & Reminders	√	√	√	V
Track Calls, Meetings, Tasks	\checkmark	\checkmark	√	\checkmark
Group Calendaring	√	√	√	√
1CRM Mobile (iPhone App)			\checkmark	\checkmark
CRMSync: iOS, Android, macOS, Outlook	√	√	√	√
FB/LinkedIn/Twitter/Insta/Youtube	√	\checkmark	√	√
Company Forums	√	√	✓	√
Google Apps Integration	√	\checkmark	√	\checkmark
Skype Integration	√	√	√	√
Zoom & Teams Integrations	√	√	√	√
RingCentral Telephony Integration	√	√	√	\checkmark

	Startup Edition	Startup+ Edition	Professional Edition	Enterprise Edition
Order Management				
Product Catalog & Inventory Tracking	√	√	√	√
Quote Management	√	√	√	\checkmark
Sales Orders, Invoices & Payments	√	√	√	\checkmark
Purchase Orders & Bills	√	√	√	\checkmark
Shipping & Receiving	√	√	✓	V
Price Books				\checkmark
Sync to QB Online, Xero via Zapier/Integromat			√	\checkmark
WooCommerce eCommerce Integration				\checkmark
Project Management				
Tracking Project Tasks	\checkmark	√	√	\checkmark
Gantt Charts	√	√	√	\checkmark
Resource Management	\checkmark	√	√	\checkmark
Expense Reports	√	√	✓	√
Standard & Custom Project Charts	\checkmark	√	√	\checkmark
Timesheets & Booked Hours	\checkmark	√	√	\checkmark
Customer Support				
Service Contracts	√	√	√	\checkmark
Case Management	√	√	√	\checkmark
Customer Support Email Management	√	√	√	\checkmark
Customer Connection Portal for WordPress			\$	\$
Bug Tracking	√	√	√	√
Knowledge Base	√	√	√	√
Customization & Configuration				
Access Control via Roles & Teams	\checkmark	√	\checkmark	\checkmark
Drag 'n Drop Screen Layout Editing	√	√	√	√
Customized & Scheduled Reports	\checkmark	√	√	\checkmark
Workflow Automation	√	√	√	\checkmark
REST API			√	\checkmark
Module Designer				\checkmark
PDF Form Designer				\checkmark

Not sure which edition is right for your business? Contact us today for a free guided tour to help you find the right CRM solution to meet your business goals.

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